Advocacy in the middle of the storm

2014 European PxROAR meeting
June 13th 2014
Paris
Overview

- Planeta Salud
- Our advocacy strategy on NPT
- What we are doing
- Conclusions
Planeta Salud (Planet Health)

• Mission:

“improve the life expectancy and quality of life of people living with or at risk of acquiring HIV/Aids, tuberculosis or malaria world-wide”.

• Objective:

– Spanish Government and other audiencies recognize R&D for Global Health as an essencial part of Cooperation policies and support it.
Core Messages

- Planeta Salud
  - R&D in Health for Development
  - Need of new health tools
  - Comprehensive approach of HIV/AIDS, TB, Malaria
  - Community Participation in Clinical Trials
Advocacy Strategy

- Parliamentarians
- Research centers
- Spanish Government
- Political Parties
- Civil Society
- Medias
Advocacy Strategy

• To build a wide support to NPT

• To include R&D for GH (and NPT) into Spanish Development Policies

• To reach financial support to NPT
  – Between 2007 – 2011, 12 milions Euros to IAVI and IPM
What we are doing

• Maintain and increase the Political support
  – Meetings with Spanish Government

• Increase pressure on the Spanish Government to resume financial support to R&D for Global Health
  – Written commitment to resume financial support as soon as there is a budget (2015?)

• Raising awareness amongst Civil Society
Conclusions

• Is money everything?

• Support to R&D for GH is maintained

• Adapt your strategy and efforts, be strong
Thank you!

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