



**Changing the Game in Adolescent-Centered Design:
Assets, Access, Adherence**

**International AIDS Conference 2018 Pre-Conference Meeting
Sunday, 22 July 2018
Room G109, RAI Convention Centre
Amsterdam, Netherlands**

OBJECTIVES:

- Convene thought leaders in adolescent health and demystify human-centred design.
- Examine and share innovations and failures in using adolescent-centered design principles in HIV and SRHR.
- Bring adolescent-centered design principles to life through interactive workshops. Attendees will embark on an adolescent health journey through Grassroot Soccer (GRS) 3A's framework (ASSETS, ACCESS, ADHERENCE), incorporating dynamic activities that captivate and educate.
- Listen to young people's perspectives in each panel discussion, creating a cross-generational and multi-sector dialogue. Young people will also provide live feedback throughout the day.
- Empower attendees with practical skills, tools and other resources to implement adolescent-centered design methods into their own organizations and communities.

Agenda: SUNDAY, JULY 22

Time	Activity/Topic	Speakers
09:30-10:00	Coffee & tea, soccer-based energiser	Grassroot Soccer Master Coach
MORNING SESSION		
10:00-10:20	Welcome & Opening remarks <i>Who is GRS and what do we mean by adolescent-centred design?</i> Welcome & introductions to "Youth Game Changers" panel and keynote speakers	Chelsea Coakley Director of Research, Curriculum & Innovation, Grassroot Soccer Dr. Brian Brink Board Member, Grassroot Soccer; Right to Care; Section 27 Taonga Tembo Kennedy Youth Game Changer, Grassroot Soccer, Zambia
10:20-10:40	Demystifying Human-Centred Design (HCD)	Jocelyn Wyatt Chief Executive Officer, IDEO.org

	<p>Youth Panel – did we really demystify HCD?</p> <p><i>Designated “Youth Game Changers” will provide feedback to the group at the end of each panel/session on the most important points discussed, along with things that were missed or up or up for debate.</i></p> <p><i>Youth Game Changers Panel</i></p> <ul style="list-style-type: none"> • Taonga Tembo Kennedy, Grassroot Soccer, Zambia • Ana Maria Leão Belo, DREAMS Ambassador, PEPFAR, Mozambique • Ahmed Asboushady, Women Deliver Young Leader, Egypt • Maliness Banda, Baylor College of Medicine Children’s Foundation, Malawi • Peter Dias, Avert.org Young Voices, Malawi • Nancy Chishimba, Avert.org Young Voices, Zambia • Agnelia Vasco Figueredo, DREAMS Ambassador, PEPFAR, Mozambique 	<p>Moderator: Abi Ogunmwonyi Grants Manager, MTV Staying Alive Foundation</p>
<p>10:40-11:00</p>	<p>“Speed-dating” energiser</p>	<p>Facilitators: Nyasha Mutongwizo Partnerships Training Coordinator, Grassroot Soccer</p> <p>Ilana Cohen Partnerships Programme Manager, Grassroot Soccer</p>
<p>11:00-11:30</p>	<p>Morning Keynote Address</p> <p><i>Title TBD</i></p>	<p>Linda-Gail Bekker President, International AIDS Society</p> <p>Deputy Director, Desmond Tutu HIV Centre</p>
<p>11:30-12:10</p>	<p>Human-Centred Design (HCD) in action: promising models and approaches in design, delivery and evaluation of adolescent HIV and SRH programmes</p> <ul style="list-style-type: none"> • <i>Adolescents 360 & HIV Self-Testing Challenge Fund</i> • <i>YouthPower Initiative</i> 	<p>Moderator: Jocelyn Wyatt Chief Executive Officer, IDEO.org</p> <p>Mara Hildebrand Analyst, Adolescence, Children’s Investment Fund Foundation (CIFF)</p> <p>Elizabeth Berard, Youth Branch Chief, Office of HIV/AIDS, United States Agency for International Development (USAID)</p>

	<ul style="list-style-type: none"> • <i>Breaking the Cycle of Transmission: HIV Prevention for AGYW & Testing and Treatment for Men</i> • <i>Young Voices Co-Creation Project</i> • <i>Girl Power & Vital Voices – Creating supportive conditions for young people to access services</i> <p><i>Youth Game Changers Panel</i></p>	<p>Shawn Malone Project Director, User-Centred Research on HIV Prevention, PSI & AVAC</p> <p>Simon Moore Head of Digital Content and Marketing Avert.org</p> <p>Laura Myers Socio-behavioural Scientist, Adolescent Research Division, Desmond Tutu HIV Foundation</p>
12:10-12:45	<p>Overview of EGPAF’s 8-country ALHWHIV service provision analysis</p> <p>Adolescent-centered design in real time: evaluating models of differentiated care & perspectives on HIVST</p> <p><i>Youth Game Changers Panel</i></p>	<p>Presenter & Moderator: Maryanne Ombija Technical Advisor, Adolescent HIV, Elizabeth Glaser Paediatric AIDS Foundation</p>
12:45-13:15	Lunch break & networking	
AFTERNOON SESSION		
13:15-14:00	<p>Adolescent health & the Sustainable Development Goals (SDGs): extending the HIV infrastructure to achieve universal health coverage for adolescents</p> <ul style="list-style-type: none"> • Dr. Doris Macharia, Regional Director, East & Southern Africa Regional Office, FHI360 • Dr. Bernard Madzima, Director of Family Health, Ministry of Health and Child Care, Zimbabwe • Dr. Nadia Ahmed, Adolescent Clinical Services Lead, Desmond Tutu HIV Centre • Taonga Tembo Kennedy, Youth Game Changer, Grassroot Soccer Zambia • Nazneen Damji, Gender Equality and HIV Policy Advisor, UN Women <p><i>Youth Game Changers Panel</i></p>	<p>Moderators: Dr. Nancy Padian, Professor of Epidemiology, University of California, Berkeley</p>
14:00-14:50	<p>“Blind Spot” – reflecting on the UNAIDS World AIDS Day Report: Have we failed adolescent boys and young men? What strategies work to engage with</p>	<p>Moderator: TBD</p>

	<p>them context of the HIV response? Where does HCD fit in?</p> <ul style="list-style-type: none"> • Mohamed Osman, Grants Director, Elton John AIDS Foundation • Ndumiso Madubela, PhD Candidate, IAVI Fellow, University of Cape Town • Åsa Andersson, Senior Programme Specialist, Health, Swedish International Development Cooperation Agency (Sida) • Ahmed Asboushady, Women Deliver Young Leader, Egypt • Dean Peacock, Co-Founder, Co-Executive Director, Sonke Gender Justice • Mbulelo Malotana, Senior Programme Manager, Grassroot Soccer <p><i>Youth Game Changers Panel</i></p>	
14:50-15:00	Tea & coffee break with soccer-based energiser	SKILLZ Master Coach
15:00-15:30	<p>Putting adolescents first - HCD principles in action</p> <p>Interactive Workshop,</p> <ul style="list-style-type: none"> • Rapid HCD process group-work • “Dragon’s Den” <i>Youth-led Game Changers Panel</i> to evaluate solutions 	<p>Facilitators:</p> <p>Avert.org Co-Creators, GRS Staff, HCD thought leaders</p>
15:30-16:00	<p>Afternoon Keynote Address</p> <p><i>Leveraging private sector partnerships to increase uptake of testing and treatment for adolescent boys and young men</i></p>	<p>Lauren Marks Director of Private Sector Engagement, The United States President’s Emergency Plan for AIDS Relief (PEFPAR)</p>
16:00-16:30	<p>Summary of key takeaways, recommendations & actions</p> <p>Youth Game Changers’ Closing Remarks – what should we all take away from this meeting? What did we miss?</p>	<p>Grassroot Soccer’s Managing Directors: Pulane Baloyi, South Africa Boyd Mkandawire, Zambia Bhekimpilo Moyo, Zimbabwe</p> <p>Taonga Tembo Kennedy, Youth Game Changer, Grassroot Soccer Zambia</p>